



## Supporter / Exhibitor Prospectus

>> <http://ieevis.org>

**Conference Dates** | October 21-26, 2018

**Exhibit Dates** | October 23-25, 2018

**Location** | Estrel, Berlin, Germany

IEEE VIS is the premier forum for advances in data visualization in academia, science, government, and industry.

We invite you to support IEEE VIS 2018!



# Why Support and Exhibit at IEEE VIS 2018

IEEE VIS 2018 will take place in Berlin (Germany) at the ESTREL Hotel and Congress Center from October 21 to 26. It is the worldwide largest and most important conference on Scientific Visualization, Information Visualization and Visual Analytics.

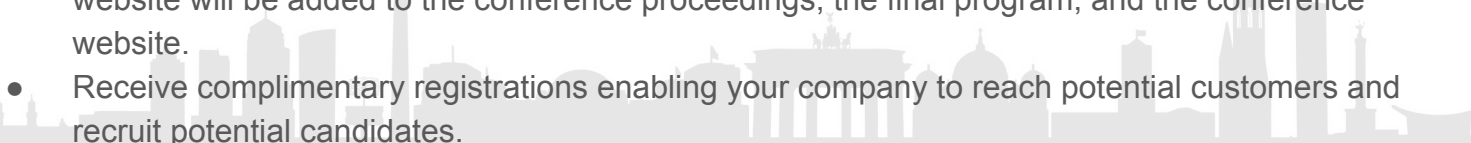
IEEE VIS 2018 is the premier forum for advances in visualization in academia, science, government, industry, and beyond. Three events, the IEEE Conference for Visual Analytics for Science and Technology (VAST), the IEEE Information Visualization Conference (InfoVis), and the IEEE Scientific Visualization Conference (SciVis) will be held jointly for five days in Berlin. These events bring together researchers and practitioners in the visualization field with a shared interest in tools, techniques and technology. A full complement of research presentations, tutorials, workshops, panels, demonstrations, posters, and exhibitions makes this conference one of the largest and most important gatherings of researchers and professionals who specialize in the visual analysis of data.

In 2018, VIS will be held outside the United States for the second time. The first time, 2014 in Paris, was a full success with a record attendance of more than 1100 participants.

The conference provides a unique opportunity for companies to attract the worldwide best university graduates and international leaders in the field. Traditionally, active recruitment takes place at the conference. As IEEE VIS normally takes place in the US, the event in Berlin offers a unique opportunity for European companies to reach an international audience, both regarding hiring and presentation of their activities and products. On the other hand, for companies from North America the event offers the unique opportunity to directly reach a broad, new international audience and to showcase their activities and products in Europe.

We invite you to participate in the support of IEEE VIS 2018 by contributing or exhibiting at the conference.

## Why Support and Exhibit at IEEE VIS 2018?

- Meet over 1000 conference participants – potential customers and collaborators – leading researchers from government, industry, and academia from around the world who specialize in visual data analysis.
  - Increase your visibility among conference attendees with an exhibition. The 2018 exhibits will be held in high traffic areas to maximize the interaction between exhibitors and attendees. An exhibit gives the opportunity to promote your company through print, presentation, media, and personal contact. In addition to the exhibit space, Platinum supporters and above will have a 20 minute slot to present their technologies and research in the official conference industry track.
  - Promote your company in the official conference materials. Your company name, logo, and website will be added to the conference proceedings, the final program, and the conference website.
  - Receive complimentary registrations enabling your company to reach potential customers and recruit potential candidates.
- 

# Symposia & Workshops

Complementing the main conference events, the following symposia and workshops will be jointly held with IEEE VIS. These events bring together researchers and practitioners in the visualization field with a shared interest in tools, techniques, and technology.

## **IEEE Symposium on Large-Scale Data Analysis and Visualization (LDAV)**

>> <http://ldav.org>

The IEEE Symposium on Large-Scale Data Analysis and Visualization (LDAV) brings together domain scientists, data analytics and visualization researchers, High Performance Computing (HPC) specialists, and database technology providers, fostering innovative solutions to problems unique to extremely large scale data.

## **IEEE Symposium on Visualization in Data Science (VDS)**

>> <http://visualdatascience.org>

The IEEE Symposium on Visualization in Data Science (VDS) brings together practitioners and researchers in data science and visualization to discuss practical issues and identify open research problems in the field of Data Science, the practice of deriving insight from data at the intersection of statistical methodology, computer science and a scientific domain.

## **IEEE Symposium on Visualization for Cyber Security (VizSec)**

>> <http://vizsec.org>

The IEEE Symposium on Visualization for Cyber Security (VizSec) brings together researchers and practitioners from academia, government, and industry to address the needs of the cybersecurity community to foster greater exchange and new collaborations on a broad range of security and privacy related topics.

## **BELIV Workshop: Evaluation and Beyond - Methodological Approaches for Visualization**

>> <http://beliv.cs.univie.ac.at/>

BELIV 2018 is a forum to discuss research methods in visualization, spanning novel and not yet fully established evaluation methods for visualization, to methods for more broadly establishing the validity and scope of acquired visualization knowledge. The 2018 call for papers will include an expanded scope from years past to reflect this newly broadened purview. Complementary to the broader scope, 2018 will also include a focus topic – the replication crisis and its effect on VIS – which will shape half of the workshop.

## **BioVis Challenges Workshop**

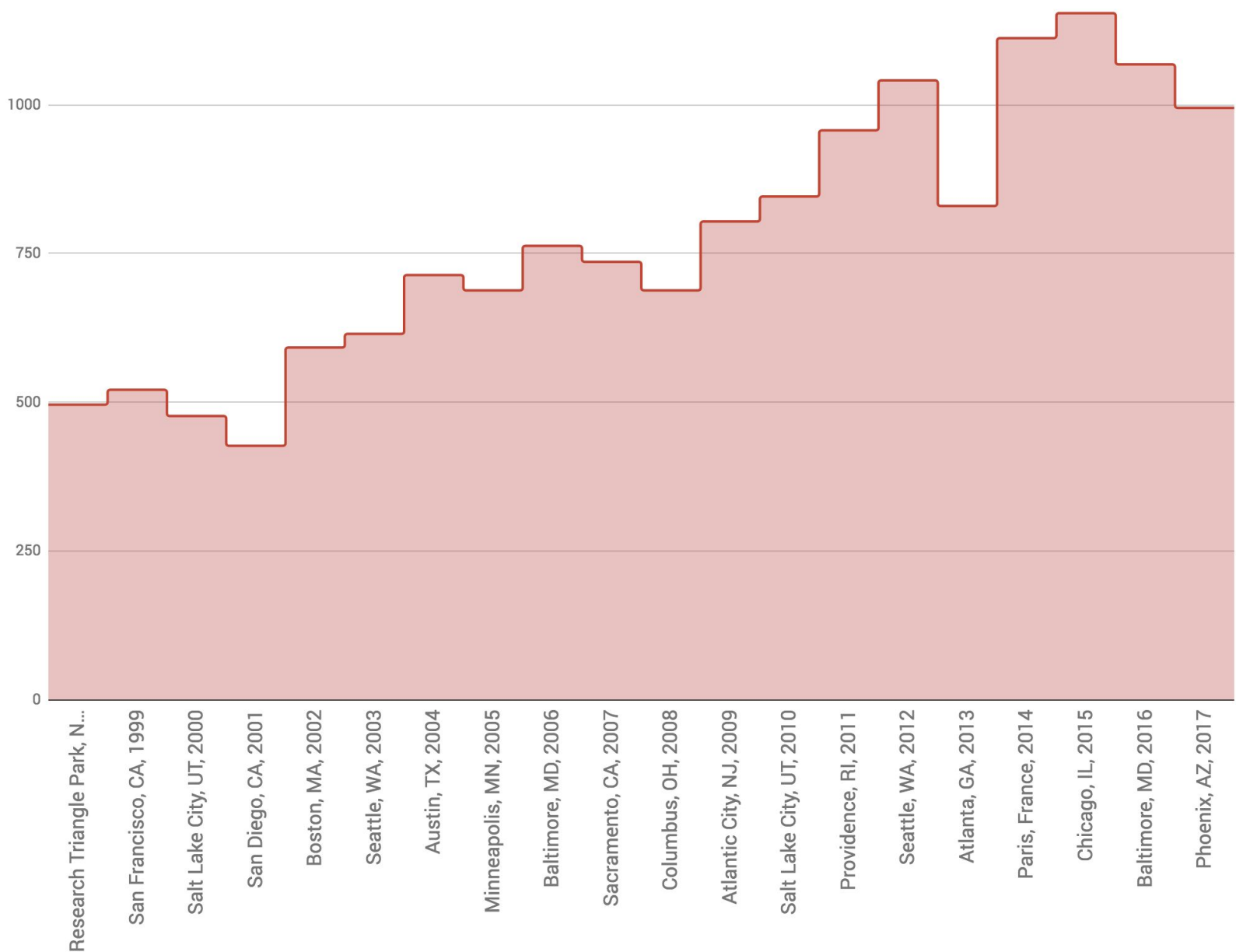
>> <http://biovis.net/>

This workshop brings together researchers from the visualization, bioinformatics, and biology communities with the purpose of educating, inspiring, and engaging visualization researchers in problems in biological data visualization. The goal of this workshop is to create synergies and spark potential future collaborations between domain experts and vis researchers around state-of-the-art biology-driven challenges.

# Job Seekers

Conference participants will be given the opportunity to upload their CVs, schedules, and other details that will be shared among interested supporters recruiting for staff, postdocs, and/or summer interns. Gold supporters and above will receive detailed information about these conference participants. Diamond and Platinum supporters will have an interview room available to meet with conference participants.

## Conference Attendance



# DIAMOND

## \$20,000 or greater

- Five (5) complimentary full-week registrations (includes reception and banquet tickets).
- Company name, logo, and URL will be listed as a Diamond supporter in conference announcements, program, and website maintained at <http://ieevis.org>.
- Acknowledgement of your company's contribution and offer of thanks at the opening and closing sessions of the conference.
- Complimentary exhibition space size of four (4) exhibition units.
- Enhanced signage throughout the conference directing attendees to your exhibit.
- Opportunity to be the named supporter of the evening banquet, which will be determined on a first-come, first-served basis.
- A 20 minute slot to present company technology and research in the official industry track.
- Access to detailed data of participants who declared their interest in job opportunities.
- Priority access to the interview room to meet with conference participants.
- Direct point-of-contact and coordination with the Supporters Chairs for your exhibit.

**Each exhibition unit includes:**

10x10 feet (3x3 meters) floor space;

One (1) table and two (2) chairs

One (1) 500-Watt electrical outlet

Wireless Internet access



# PLATINUM

## \$16,000

- Four (4) complimentary full-week registrations (includes reception and banquet tickets).
- Company name, logo, and URL will be listed as a Platinum supporter in conference announcements, program, and website maintained at <http://www.ieeevis.org>.
- Acknowledgement of your company's contribution and offer of thanks at the opening and closing sessions of the conference.
- Complimentary exhibition space size of three (3) exhibition units.
- Opportunity to be the named supporter of an evening reception, which will be determined on a first-come, first-served basis.
- A 20 minute slot to present company technology and research in the official industry track.
- Access to detailed data of participants who declared their interest in job opportunities.
- Access to interview room to meet with conference participants.
- Direct point-of-contact and coordination with the Supporters Chairs for your exhibit.

**Each exhibition unit includes:**

10x10 feet (3x3 meters) floor space;

One (1) table and two (2) chairs

One (1) 500-Watt electrical outlet

Wireless Internet access



## Level of Support

# GOLD

## \$12,000

- Three (3) complimentary full-week registrations (includes reception and banquet tickets).
- Company name, logo, and URL will be listed as a Gold supporter in conference announcements, program, and website maintained at <http://www.ieeevis.org>.
- Acknowledgement of your company's contribution and offer of thanks at the opening and closing sessions of the conference.
- Complimentary exhibition space size of two (2) exhibition units.
- Access to detailed data of participants who declared their interest in job opportunities.
- Direct point-of-contact and coordination with the Supporters Chairs for your exhibit.

### Each exhibition unit includes:

10x10 feet (3x3 meters) floor space;  
One (1) table and two (2) chairs  
One (1) 500-Watt electrical outlet  
Wireless Internet access



## Level of Support

# SILVER

## \$8,000

- Two (2) complimentary full-week registrations (includes reception and banquet tickets).
- Company name, logo, and URL will be listed as a Silver supporter in conference announcements, program, and website maintained at <http://www.ieeevis.org>.
- Acknowledgement of your company's contribution and offer of thanks at the opening and closing sessions of the conference.
- Complimentary exhibition space size of two (2) exhibition units.
- Access to detailed data of participants who declared their interest in job opportunities.
- Direct point-of-contact and coordination with the Supporters Chairs for your exhibit.

### Each exhibition unit includes:

10x10 feet (3x3 meters) floor space;  
One (1) table and two (2) chairs  
One (1) 500-Watt electrical outlet  
Wireless Internet access





# BRONZE

## \$4,000

- One (1) complimentary full-week registration (includes reception and banquet tickets).
- Company name, logo, and URL will be listed as a Bronze supporter in conference announcements, program, and website maintained at <http://www.ieeevis.org>.
- Complimentary exhibition space size of one (1) exhibition unit.
- Direct point-of-contact and coordination with the Supporters Chairs for your exhibit.

**Each exhibition unit includes:**

10x10 feet (3x3 meters) floor space;

One (1) table and two (2) chairs

One (1) 500-Watt electrical outlet

Wireless Internet access



# STARTUP / SMALL COMPANY

## \$ 1500

- One (1) reduced full week registration (includes reception and banquet ticket). Reduced registrations are at the student rate for members of the sponsoring organization independent of seniority.
- Company name, logo, and URL will be listed as a Startup / Small Company supporter in conference announcements, program, and website maintained at <http://www.ieeevis.org>.
- Complimentary exhibition space size of 1 exhibition unit.
- Direct point-of-contact and coordination with the Exhibitors Co-Chairs for your exhibit.

**Each exhibition unit includes:**

10x10 feet (3x3 meters) floor space;

One (1) table and two (2) chairs

One (1) 500-Watt electrical outlet

Wireless Internet access



# NON-PROFIT / PUBLISHER / ACADEMIC

## \$ 1000

- One (1) reduced full week registration (includes reception and banquet ticket). Reduced registrations are at the student rate for members of the sponsoring organization independent of seniority.
- Organization name, logo, and URL will be listed as a non-profit / publisher / academic supporter in conference announcements, program, and website maintained at <http://www.ieeevis.org>.
- Complimentary exhibition space size of one (1) exhibition unit.
- Direct point-of-contact and coordination with the Exhibitors Co-Chairs for your exhibit.

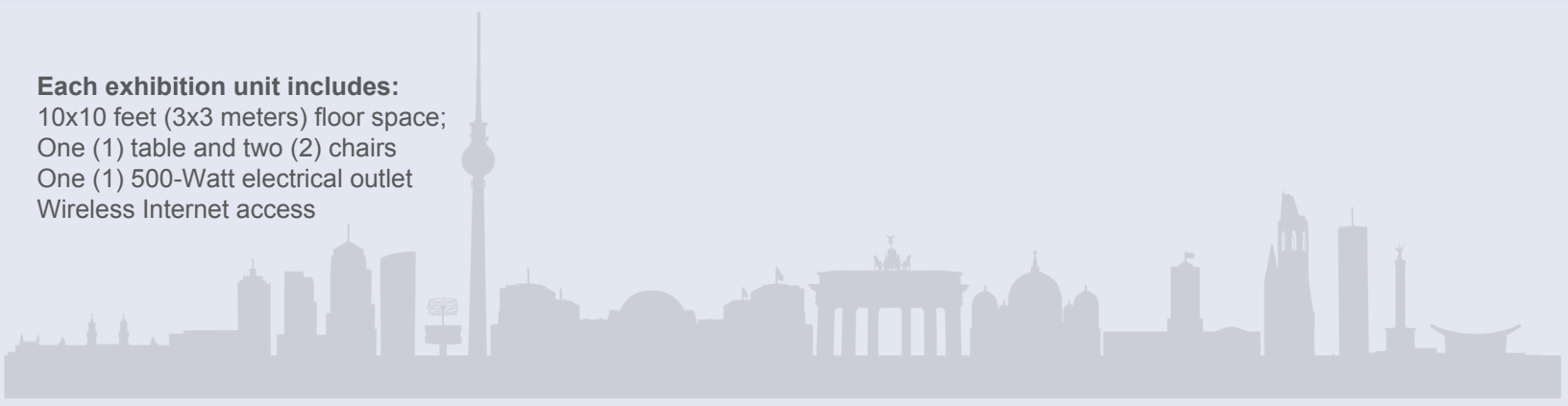
**Each exhibition unit includes:**

10x10 feet (3x3 meters) floor space;

One (1) table and two (2) chairs

One (1) 500-Watt electrical outlet

Wireless Internet access



# Inclusivity and Diversity

You have the opportunity to support inclusivity and diversity at IEEE VIS. We are committed to make the conference more inclusive and diverse by providing financial assistance to early career researchers who are parents, and to underrepresented minorities at the conference. Attending a conference is crucial for early career researchers to disseminate their work, network with others in the field, and build visibility. Provided sufficient support, we plan on implementing the following programs. The grants are open to all VIS attendees with priority given to those at the earliest stages of their careers.

## Diversity Scholarships

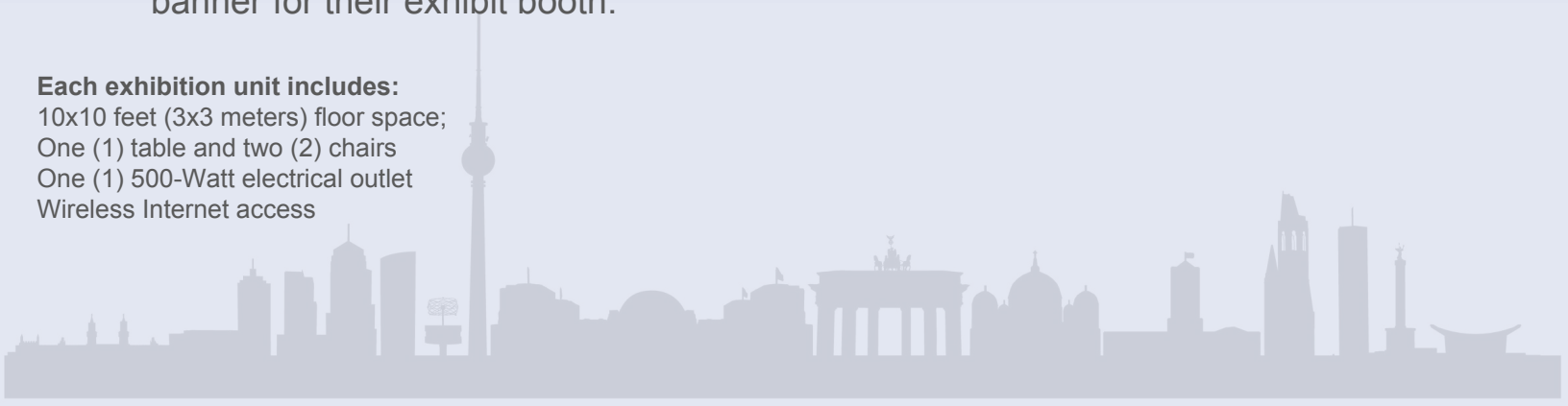
Diversity Scholarships are intended to support early career researchers from underrepresented groups in computer science to broaden participation. The Inclusivity and Diversity program provides grants to VIS attendees to pay for registration and other costs incurred while attending the VIS conference.

## Child Care Grants

Many young researchers face the challenge of balancing a career and parenthood. The VIS conference believes that child care costs should not hinder participation. The Inclusivity and Diversity program provides grants to VIS attendees to help offset child care costs incurred while attending the VIS conference.

Supporting the Inclusivity and Diversity program is a direct mechanism to help foster and grow the VIS community and can be done as an additional level of support. All supporters will be listed on the website and receive a sponsorship banner for their exhibit booth.

**Each exhibition unit includes:**  
10x10 feet (3x3 meters) floor space;  
One (1) table and two (2) chairs  
One (1) 500-Watt electrical outlet  
Wireless Internet access



# Summary of Supporter Benefits

All benefits are optional. Supporters may select any or none of the listed benefits.

Reduced registrations are at the student rate for members of the sponsoring organization independent of seniority.

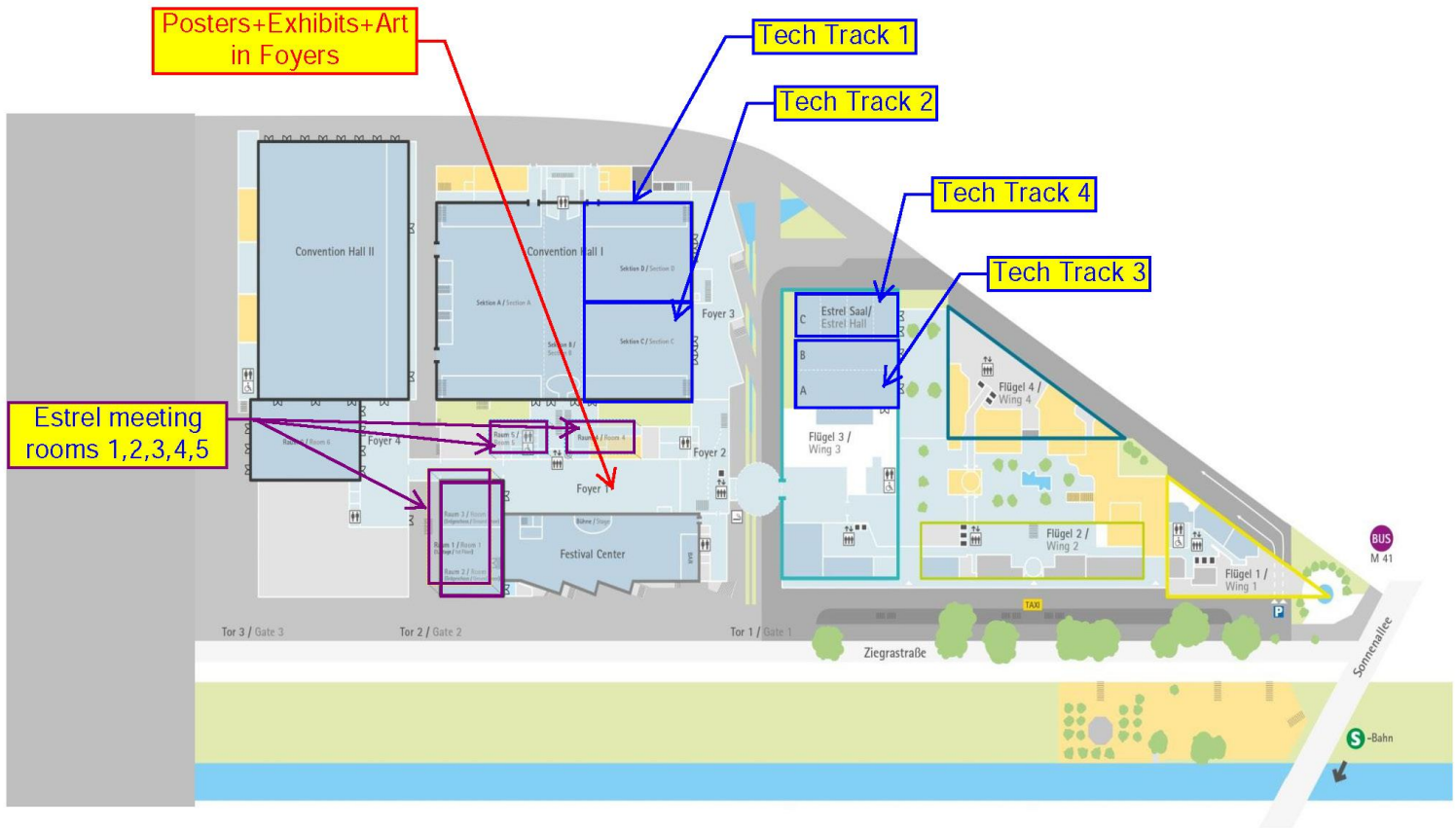
	Diamond	Platinum	Gold	Silver	Bronze	Startup / Small Company	Non- Profit / Publisher / Academic	Diversity
Complimentary registrations	5	4	3	2	1			
Reduced registrations	•	•	•	•	•	1	1	1*
Listed in conference materials	•	•	•	•	•	•	•	•
Thanks at opening/closing	•	•	•	•				
Exhibition spaces	4	3	2	2	1	1	1	
Time slot at supporter session	•	•						
Data about job-seeking participants	•	•	•	•				
Interview room	<b>Priority</b>	•						
Direct point-of-contact	•	•	•	•	•	•	•	•
Opportunity to support Diversity	•	•	•	•	•	•	•	•

\* available at a support level of \$ 1000 or more

# Exhibits Floor Space



Floor Plan Estrel Convention Center



# Conference Deadlines

## August 1, 2018

Deadline for Supporter Application and Full Payment.

Deadline for company logo to appear in printed materials  
(please supply a high-quality, vector-based image file).

Applications received after September 1, 2018 will be accepted subject to availability.

## Late September 2018

Supporter space assignments will be e-mailed.

# Contact Information

## IEEE VIS 2018 General Chair

>> [general\\_chair@ieeevis.org](mailto:general_chair@ieeevis.org)

Holger Theisel  
Otto-von-Guericke University of Magdeburg

## IEEE VIS 2018 Coordinating Chair

>> [coordinating\\_chair@ieeevis.org](mailto:coordinating_chair@ieeevis.org)

Petra Specht  
Phone: +49 391 6758342  
Fax: +49 391 6711164

## IEEE VIS 2018 Supporters Chairs

>> [supporters@ieeevis.org](mailto:supporters@ieeevis.org)

Kelly Gaither  
Texas Advanced Computing Center

Jörn Kohlhammer  
Fraunhofer IGD, Germany

Alexander Lex  
Scientific Computing and Imaging Institute, University of Utah

Allen Sanderson  
Scientific Computing and Imaging Institute, University of Utah



# Terms

## **Purpose**

The purpose of all exhibits is to inform meeting participants of the type and nature of products related to scientific, medical, and information visualization and to provide information and explanation concerning related products and services. Appropriate product demonstrations and visuals can be used towards the stated purpose.

## **Space Assignments**

The following rules and regulations governing the exhibit under the auspices of IEEE VIS 2018 are part of the application for space and constitute a contract between the Supporter and the Conference. They have been formulated in the best interest of the Supporter and full cooperation of the Supporter in their observance is asked. Any detail not specified is subject to decision by the Chairperson of the Conference. Each assignment of space also entails benefits from the conference. The actual nature of the benefits depends on the level purchased by the Supporter (see Levels of Support).

Space will be assigned when the Supporter has registered and returns a duly completed application along with the payment. The Conference reserves the right to modify the designated exhibit space in the event a change in the original assignment is necessary. The Supporter agrees to accept the space assigned. Space will be assigned based on the date the application is received.

## **Terms of Payment**

Full payment **MUST** accompany the supporter online application. No application will be processed without remittance of full payment. A completed online application with full payment and all requested information must be submitted. Submission instructions will be available through the Supporters Chairs. Payment is possible by credit card, check, or wire transfer to a German bank account. Visa, MasterCard, Discover and American Express are accepted. Payment in Euro is possible; exchange rates of the day of issue of the invoice apply. Full payment must be received by the deadline for the supporter application. Support will not be announced on the conference homepage or the program before full payment was received.

## **Contract for Space**

The acceptance of the application by IEEE VIS 2018 and the full payment of conference support constitute a contract. A completed application for space with full payment and all requested information must be submitted by mail or facsimile. Also, a high-resolution corporate logo is needed. Facsimile applications will be received but must be followed by payment by check. Telephone requests will not be honored. Depending on the level purchased, Supporters will be provided one to four exhibition units. An exhibition unit is considered to be 10 feet by 10 feet (3 meters by 3 meters). Other configurations are possible. Contact the Supporters Chairs for special needs. For each exhibition unit, the Conference will furnish a table and two chairs. Supporters will be provided normal access to electrical power (subject to availability), and the wireless internet as available at the hotel. In essence, all ordinary workstations can be supported with available internet connectivity. The Supporters should make their own arrangements with the hotel staff for needs and requirements that exceed the minimum.

## **Cancellations**

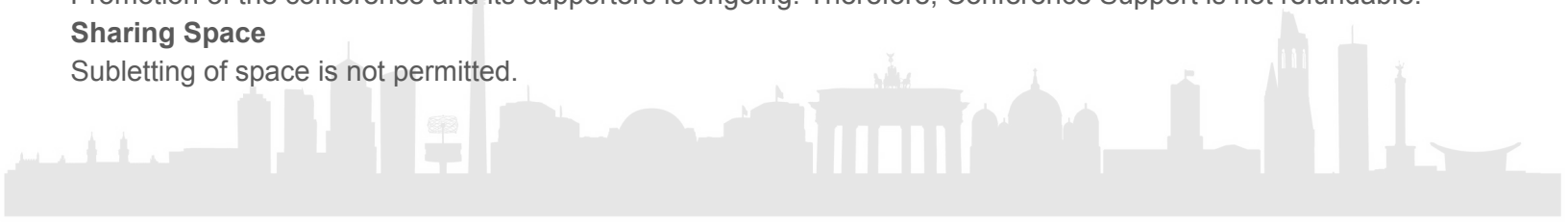
Supporters are requested to notify IEEE Conference Management about cancellations. Cancellations are not effective until they have been submitted in writing to the Supporters Chairs. Space reductions are considered cancellations. It is understood that IEEE VIS 2018 reserves the right, at its option, to reassign a cancelled space.

## **Refunds**

Promotion of the conference and its supporters is ongoing. Therefore, Conference Support is not refundable.

## **Sharing Space**

Subletting of space is not permitted.





## **Complementary and Reduced Registrations**

Supporters given complementary and reduced registrations will be supplied with codes that may be used during the registration process. The registrations include reception and banquet tickets. Reduced registrations are at the student rate for members of the sponsoring organization independent of seniority.

## **Badges and Staffing**

A confirmation email will be sent once the submitted support/exhibit application is processed. Names of appropriate staff at the exhibit can be added as needed. Each Supporter company is limited to five (5) complimentary exhibit--only badges (includes coffee breaks). Supporter staff wishing to attend the conference technical program, reception(s), and/or the banquet must register for the conference at the reduced early-registration fee or purchase reception and/or banquet tickets. Exhibits should be staffed during show hours. Badge exchange between exhibitor representatives is not permissible.

## **Logos**

The Supporter grants IEEE a non-transferable, non-exclusive, freely revocable, limited license to use the Supporter's name, logo and other trademarks for the sole purpose of fulfilling this supporter agreement.

## **Operation of Exhibits**

Show management reserves the right to restrict exhibits that, because of sound, method of operation, materials, content, or any other reason are deemed objectionable, and also to prohibit or evict any exhibit as a whole.

## **Size of Exhibits**

Exhibits must be arranged so as not to obstruct the view or otherwise interfere with the displays of other Exhibitors. This restriction includes person(s), things, conduct, printed material, noise, or anything that may be objectionable to the exhibit as a whole. In the event of such restriction or eviction, neither IEEE VIS nor the IEEE Computer Society is liable for any refunds, rentals or other exhibit expenses.

## **Violations**

As a condition for exhibiting, each Supporter shall agree to observe all policies. Violators will not be eligible to exhibit at future IEEE VIS Conference meetings.

## **Insurance**

Advise your agent! Insurance on all exhibits is the responsibility of the Supporter. The IEEE Computer Society will not assume any responsibility for property loss or damage to personal property, as stated in the section on Limitation of Liability. Supporters are advised and encouraged to carry insurance to cover their property against damage and loss and public liability insurance for claims of injury to the person and property of others.

## **Limitation of Liability**

Supporter agrees with IEEE that IEEE shall not be liable for any damage or liability of any kind or for any damage or injury to persons or property during the term of this agreement, from any cause except as arising from IEEE's gross negligence or intentional misconduct by reason of use, occupation and enjoyment of exhibit space by the Supporter or any person thereon with the consent of the Supporter and that Supporter will indemnify and hold harmless IEEE from all liability except as arising from IEEE's gross negligence or intentional misconduct, on account of such damage, or injury, whether or not caused by negligence of or breach of an obligation by the Supporter or its employees or representative.

## **Catastrophe**

In the event of fire, strikes, or other unavoidable occurrence rendering the exhibit space unfit for use, provisions will be made for the exhibit elsewhere or a proper financial adjustment will be made to the Supporter. If IEEE cancels the event, or if it reschedules or relocates the event and the Supporter cannot attend rescheduled or relocated event, Supporter shall be entitled to a prorated refund of its prepaid fees.

## **Shipping Items to the Conference**

Items may be shipped to the conference. Contact the Supporters Chairs for details.

