

Supporter/Exhibitor Prospectus



IEEE Visual Analytics Science & Technology Conference (VAST) 2013
IEEE Information Visualization Conference (InfoVis) 2013
IEEE Scientific Visualization Conference (SciVis) 2013
IEEE Symposium on Biological Data Visualization (BioVis) 2013
IEEE Symposium on Large-Scale Data Analysis and Visualization (LDAV) 2013

**Marriott Atlanta Marquis
Atlanta, GA. USA**

Conference Dates
13-18 October 2013
Exhibit Dates
15-17 October, 2013

<http://www.ieeevis.org/>
IEEE VAST 2013
IEEE InfoVis 2013
IEEE SciVis 2013

Co-located Symposia
IEEE BioVis 2013
IEEE LDAV 2013

IEEE VIS 2013 provides the premier forum for advances in scientific and information visualization in academia, science, government, and industry. Three venues, the Conference for Visual Analytics for Science and Technology (VAST), the IEEE Information Visualization Conference (InfoVis) and IEEE Scientific Visualization Conference (SciVis) will be jointly held at the Atlanta Marriott Marquis from Sunday, October 13, 2013 through Friday, October 18, 2013. These events bring together researchers and practitioners with a shared interest in tools, techniques and technology. A full complement of research presentations, tutorials, workshops, panels, demonstrations, posters and exhibitions make this conference one of the largest and most important gatherings of researchers and professionals who specialize in the visual analysis of data.

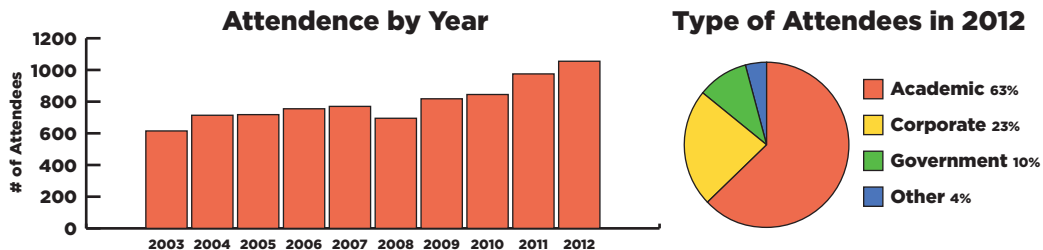
Two exciting symposia are co-located with the conference this year. Biological Data Visualization (BioVis) brings together researchers from the visualization, bioinformatics, and biology communities to establish an interdisciplinary dialogue and to promote the sharing of expertise, between both meeting participants and the communities at large. The Symposium on Large-Scale Data Analysis and Visualization (LDAV) brings together domain scientists, data analytics and visualization researchers, HPC specialists, and database technology providers, fostering innovative solutions to the unique problems encountered with extremely large-scale data.

We invite you to participate in the support of IEEE VIS 2013 by contributing or exhibiting at the conference.

Why Support and Exhibit at IEEE VIS 2013

- Your organization will have the opportunity to meet over 900 influential conference participants – *and potential customers* – from government, industry, and academia from around the world that specialize in visual data analysis.
- Increase visibility among conference attendees through print, media, and personal contact. The 2013 exhibits will be held in the main conference atrium in high traffic areas to maximize the contact between exhibitors and attendees. Your logos will be added to the conference web page, the conference proceedings and the final program.
- Receive versatile registration options – Exhibits only registration enables potential customers to see your products without you having to register for the full conference.
- Gain first hand access to highly talented and skilled individuals for recruitment into your product development and research teams. The majority of paper presenters are senior doctoral students and post-doctoral research fellows looking for job opportunities.

IEEE VIS Conference Statistics



Levels of Support

PLATINUM

\$10,000 or greater

- Three (3) complimentary all week registrations (includes Wednesday banquet ticket)
- Your company (with logo and URL) will be listed as a Platinum supporter in all conference announcements, on the advance program, and on the conference web pages, maintained at <http://www.ieeevis.org/>.
- We will acknowledge your company's contribution and offer thanks at the opening and closing sessions of the conference.
- Optional exhibition space size of 3 exhibition units
- You will get early notification direct from the Exhibitors Co-Chairs of conference news.
- There will be enhanced signage throughout the conference directing attendees to your exhibit.
- Opportunity to be the supporter name for a breakfast or afternoon break, which will be determined on a first come, first served basis.

GOLD

\$8,000

- Two (2) complimentary all week registrations (includes Wednesday banquet ticket)
- Your Company (with logo and URL) will be listed as a Gold supporter in all conference announcements, on the advance program, and on the conference web pages, maintained at <http://www.ieeevis.org/>.
- We will acknowledge your company's contribution and offer thanks at the opening and closing sessions of the conference.
- Optional exhibition space size of 2 exhibition units
- You will get early notification direct from the Exhibitors Co-Chairs of conference news.
- Opportunity to be the named supporter of a Charging Station & Email Lounge. Exhibit space for this level will be located inside the lounge (not in the Atrium), unless otherwise requested.

SILVER

\$6,000

- Two (2) complimentary all week registrations (includes Wednesday banquet ticket)
- Your Company (with logo and URL) will be listed as a Silver supporter in all conference announcements, on the advance program, and on the conference web pages, maintained at <http://www.ieeevis.org/>.
- We will acknowledge your company's contribution and offer thanks at the opening and closing sessions of the conference.
- Optional exhibition space size of 2 exhibition units
- You will get early notification direct from the Exhibitors Co-Chairs of conference news.

BRONZE

\$3,000

- One (1) complimentary all week registration (includes Wednesday banquet ticket)
- Your Company (with logo and URL) will be listed as a Bronze supporter in all conference announcements, on the advance program, and on the conference web pages, maintained at <http://www.ieeevis.org/>.
- We will acknowledge your company's contribution and offer thanks at the opening and closing sessions of the conference
- Optional exhibition space size of 1 exhibition unit
- You will get early notification direct from the Exhibitors Co-Chairs of conference news.

Levels of Support continued

STARTUP/SMALL COMPANY SUPPORTER **\$1,000**

- Your Company (with logo and URL) will be listed as a startup/small company supporter in all conference announcements, on the advance program, and on the conference web pages, maintained at <http://www.ieeevis.org/>.
- Optional exhibition space size of 1 exhibition unit for the duration of the conference (3 days).
- You will get early notification direct from the Exhibitors Co-Chairs of conference news.

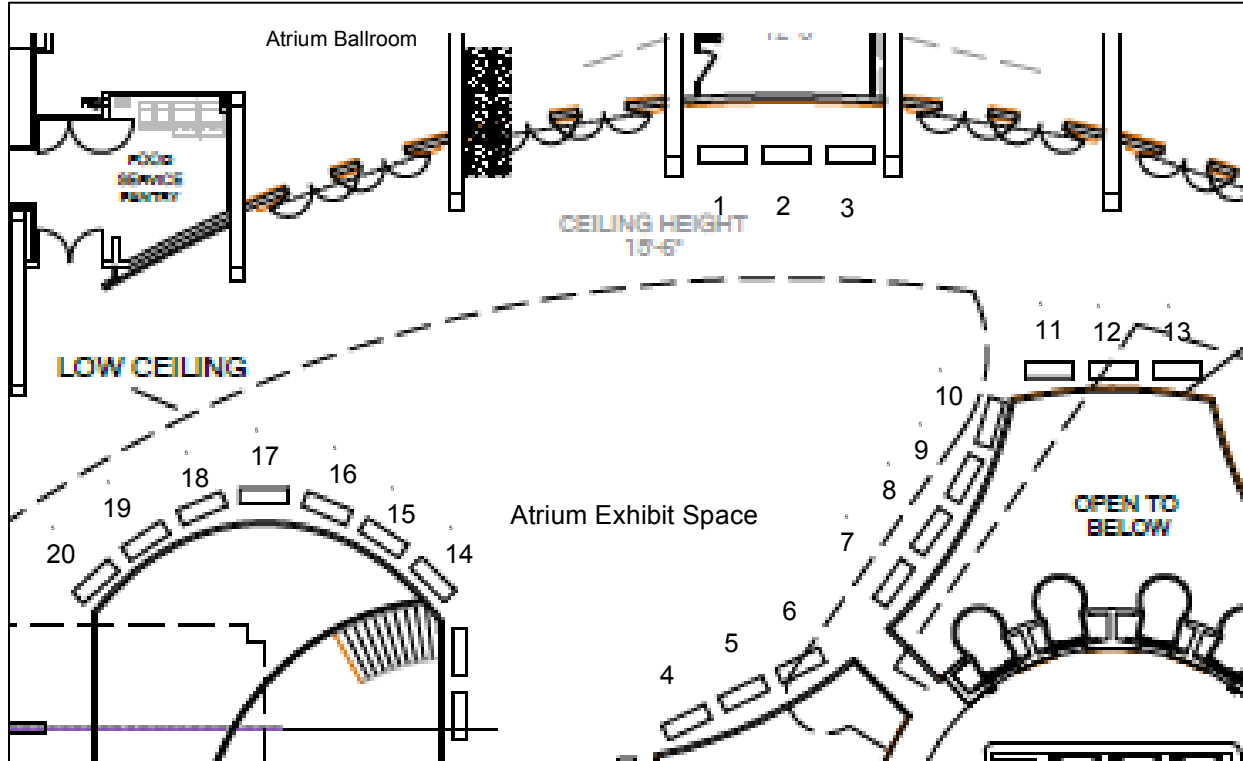
NON-PROFIT/PUBLISHER/ACADEMIC **\$500**

- Exhibitor only registration (includes Wednesday banquet ticket)
- Optional exhibition space size of 1 exhibition unit

Each exhibition space includes:

- 8'x10' floor space
- One (1) table and two (2) chairs
- One (1) 500-Watt electrical outlet (upon request, subject to availability)
- Wireless Internet access

Atlanta Marriott Marquis Floor Plan



Conference Deadlines

Friday, August 23, 2013

- Deadline for Supporter/Exhibitor Application and Full Payment
- Applications received after 24 August 2013 will be accepted subject to availability.

Friday, August 30, 2013

- Exhibitor space assignments will be emailed
- Deadline for company logo to appear in printed materials

Thursday, October 11, 2013

- Earliest date Exhibit materials can arrive at the Atlanta Marriott Marquis

Contact information

IEEE VIS 2013 Exhibit Contacts	IEEE VIS 2013 Conference Contacts
Adam Perer, Exhibit Co-Chair IBM Research Tel: 914-945-2681 adam.perer@us.ibm.com	John Stasko, General Chair Georgia Tech Tel: 404-894-5617 stasko@cc.gatech.edu
Steven M. Drucker, Exhibit Co-Chair Microsoft Research Tel: 425-703-5850 sdrucker@microsoft.com	Maria Velez, Finance Chair CA Technologies Tel: 732-535-1523 mariacv@gmail.com
Amit Chourasia San Diego Supercomputing Center Tel: 858-822-3656 amit@sdsc.edu	Brianna Mark, Event Management SH Worldwide Tel: 206-219-1361 briannam@shworldwide.com
Jörn Kohlhammer Fraunhofer IGD Joern.Kohlhammer@igd.fraunhofer.de Tel: +49-6151-155646	

Contractual Considerations

Purpose

The purpose of all exhibits is to inform meeting participants of the type and nature of products related to scientific, medical, and information visualization and to provide information and explanation concerning related products and services. Appropriate product demonstrations and visuals can be used towards the stated purpose.

Space Assignments

The following rules and regulations governing the exhibit under the auspices of IEEE VIS 2013 are part of the application for space and constitute a contract between the Exhibitor and the Conference. They have been formulated in the best interest of the Exhibitor and full cooperation of the Exhibitor in their observance is asked. Any detail not specified is subject to decision by the Chairperson of the Conference (see page 5). Each assignment of space also entails benefits from the conference. The actual nature of the benefits depends on the support purchased by the Exhibitor (see Levels of Support).

Space will be assigned when the exhibitor has registered and returns a duly completed application along with the payment. The Conference reserves the right to modify the designated exhibit space in the event a change in the original assignment is necessary. The Exhibitor agrees to accept the space assigned. Exhibit space will be assigned based on the date the application is received.

Terms of Payment

Full payment MUST accompany the supporter/exhibitor online application. No application will be processed without remittance of full payment. Deadline for initial exhibit space assignments is 30 August 2013. A completed online application for space with full payment and all requested information must be submitted online at <http://shworldwide.cvent.com/IEEEVISsupporter>. Payment by credit card will be processed as part of the online application form. Visa, MasterCard, Discover and American Express are accepted.

If offline payment is required, you may select between check and wire transfer in the online payment system after completing your online application. Payment by wire transfer will subject to a \$25 processing fee. Instructions for check and wire transfers will be communicated when the online application is completed. Payment must be received by 23 August 2013.

Contract for Space

The acceptance of the application by IEEE VIS 2013 and the full payment of conference support constitute a contract. A completed application for space with full payment and all requested information must be submitted by mail or facsimile. Also, a high-resolution corporate logo is needed. Facsimile applications will be received but must be followed by payment by check. Telephone requests will not be honored. Depending on support purchased, exhibitors will be provided one, two or three exhibition units. An exhibition unit is considered to be 8 feet by 10 feet, and 2 exhibition units are considered to be 20 feet by 8 feet. Other configurations are possible. Contact the Exhibits Chairs (page 6) for special needs. For each exhibition unit, the Conference will furnish a 6' x 30" table and two chairs. Exhibitors will be provided normal access to electrical power (subject to availability), and the wireless internet as available at the hotel. In essence, all ordinary PCs and workstations can be supported with available internet connectivity. The exhibitors should make their own arrangements with the hotel staff for needs and requirements that exceed the minimum.

Cancellations

Exhibitors are requested to notify IEEE Conference Management with cancellations. Cancellations are not effective until they have been submitted in writing to the Exhibits Chairs. Space reductions are considered cancellations. It is understood that IEEE VIS 2013 reserves the right, at its option, to reassign a cancelled space.

Refunds

Promotion of the conference and its supporters is ongoing. Therefore, Conference Support is not refundable.

Sharing Space

Subletting of space is not permitted.

Badges and Staffing

A confirmation e-mail will be sent once the submitted support/exhibit application is processed. Names of appropriate staff at the exhibit can be added as needed. Each exhibiting company is limited to five (5) complimentary exhibit-only exhibitor badges. Any exhibit staff wishing to attend the conference technical program must also register for the conference at the regular registration fee. Exhibits should be staffed during show hours. Badge exchange between exhibitor representatives is not permissible.

Operation of Exhibits

Show management reserves the right to restrict exhibits which, because of sound, method of operation, materials, content, or any other reason are deemed objectionable, and also to prohibit or evict any exhibit as a whole.

Size of Exhibits

Exhibits must be arranged so as not to obstruct the view or otherwise interfere with the displays of other Exhibitors. This restriction includes person(s), things, conduct, printed material, noise, or anything that may be objectionable to the exhibit as a whole. In the event of such restriction or eviction, neither IEEE VIS nor the IEEE Computer Society is liable for any refunds, rentals or other exhibit expenses.

Shipping Items to the Conference

In order to help expedite the timely delivery and return of packages, all boxes must be labeled with IEEE VIS 2013 Conference (October 12, 2013), Your name, and Your Company name. A sample label is shown below.

Please notify the exhibits chair to provide them with the number of packages you are shipping, the method of shipping and expected delivery date to the Hotel. All packages will be held in the hotel package room until they are delivered to the designated room. Your packages will be delivered to the conference office, which is located in Room L701.

Handling Fees

The Atlanta Marriott Marquis assesses handling fees as noted below. For your convenience, charges will be posted to the guest room or group master account. Charges will appear on your final room bill as Business Center. The hotel cannot store packages for more than three (3) days prior to or three (3) days after a program. A \$50.00 per item, per day charge will be added if storage exceeds this time-frame.

Fees applied per package in addition to the normal shipping costs.	In-bound Receiving Fee	In-bound Receiving/Delivery fee	Out-bound Handling Fee
Weight			
0.0-1.0 lbs	\$0.00	\$0.00	\$0.00
1.1-10 lbs	\$10.00	\$15.00	\$10.00
10.1-20 lbs	\$15.00	\$20.00	\$15.00
20.1-30 lbs	\$20.00	\$30.00	\$20.00
30.1-40 lbs	\$25.00	\$40.00	\$25.00
40.1-50 lbs	\$25.00	\$50.00	\$25.00
50.1-60 lbs	\$25.00	\$50.00	\$25.00
60.1+ lbs	\$25.00	\$70.00	\$25.00
Crate/Pallet***	\$150.00	\$0.00	\$150.00

*Guests may use their own account or use Hotel's service at an additional cost. Storage fees will apply for packages received before October 6, 2013.

Atlanta Marriott Marquis
 Hold For IEEE VIS 2013 Conference 10/12/13
 <Recipient Company Name> <Booth Number>
 <Recipient Name> <Recipient Cell Number>
 265 Peachtree Center Avenue
 Meeting Room: L701
 Atlanta, GA 30303
 PACKAGE # __ of __

Violations

As a condition for exhibiting, each Exhibitor shall agree to observe all policies. Violators will not be eligible to exhibit at future IEEE VIS Conference meetings.

Insurance

Advise your agent! Insurance on all exhibits is the responsibility of the Exhibitor. The IEEE Computer Society will not assume any responsibility for property loss or damage to personal property, as stated in the section on Limitation of Liability. Exhibitors are advised and encouraged to carry insurance to cover their property against damage and loss and public liability insurance for claims of injury to the person and property of others.

Limitation of Liability

Exhibitor agrees with IEEE that IEEE shall not be liable for any damage or liability of any kind or for any damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor and that Exhibitor will indemnify and hold harmless IEEE from all liability whatsoever, on account



of such damage, or injury, whether or not caused by negligence of or breach of an obligation by Exhibitor or its employees or representative.

Catastrophe

In the event of fire, strikes, or other unavoidable occurrence rendering the exhibit space unfit for use, provisions will be made for the exhibit elsewhere or a proper financial adjustment will be made to the exhibitor.